

The Certified Public Manager® Program



Dates

- September 14 & 15, 2011
- November 16 & 17, 2011
- January 11 & 12, 2012
- March 14 & 15, 2012
- May 9 & 10, 2012
- July 11 & 12, 2012

Location

Padre Dam Municipal Water
District
9300 Fanita Parkway
Santee, CA 92071-7906

Tuition \$3999

*This program
qualifies for tuition
reimbursement in
most public sector
agencies.*

The Certified Public Manager® Program is your opportunity to develop the critical skills needed to manage in this complex and challenging time for all public sector organizations.

A unique element of the CPM program is the requirement for participants to complete a major work-related project under the guidance of a sponsor from their home organization. In addition to making a notable contribution to the community, several CPM graduate projects have offset the cost of the program. Some examples of project

outcomes include:

- \$30,000 annual energy savings and a reduction in greenhouse gases
- Creation of a Green Building Program won the 2009 Askew Award for California
- \$28,000 annual savings by creating efficiencies in the water heater permitting process
- Reduction in cleanup costs and creation of safe management of Lake Hodges by aligning stakeholders' interests

Academy Structure

The Certified Public Manager® Program builds on The Centre's Public Management Academy as a prerequisite. Participants attend six, 2-day modules over a 12 month period. Interactive work groups offer participants the opportunity to network, brainstorm project ideas, practice new skills, and discuss concepts. In addition, participants create Personal Development Plans.

Upon completion of the program, participants will receive a credential

recognized by the National Certified Public Manager Consortium and receive 10 units of UCSD Extension credit.



To Apply: Please submit the attached application to Julie Riklin by August 15, 2011.



Academy Curriculum

Curriculum is designed to meet both the requirements of the National Consortium and the specific needs of public sector agencies in California. It is based upon 17 competency areas identified by The Centre specifically for public sector managers in California.

Day 1: September 14

- Community Building, Networking, Goal Setting
- Committing to the Nobility of Public Service

Day 2: September 15

- Avatars, Blogs, and Wikis, Oh My! How Web 2.0 is Transforming Government
- Emotional Intelligence

Day 3: November 16

- Applying Systems Thinking and Political Sensitivities to Solve Organizational Problems

Day 4: November 17

- Developing a Service Oriented Culture
- Building, Rebuilding, and Sustaining Trust

Day 5: January 11

- Complying with Public Sector Laws Related to Organizational Functioning and Transparency
- Applying Ethical Models to Public Policy Decisions

Day 6: January 12

- Advanced Communication and Public Relations in Public Environments
- Honoring the Community's Voice

Day 7: March 14

- Managing a Multi-Generational Workforce
- Business Etiquette and Interpersonal Savvy

Day 8: March 15

- Tips on Managing Your Career in the Public Sector
- Practices in Talent Management

Day 9: May 9

- Building Budgets and Using Financial Information to Make Strategic Decisions in the Public Arena
- Development Planning

Day 10: May 10

- Performance Measurement: Aligning Processes and Procedures with Institutional Goals
- Utilizing Process Re-Engineering for Productivity Improvement

Day 11: July 11

- Employing Effective Negotiation Strategies in a Public Employee Organization

Day 12: July 12

- Extraordinary Leadership



THE CENTRE
 FOR ORGANIZATION
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 UC San Diego | Extension



**Certified Public Manager® Program
Application Form**

Applicant Name: _____
Organization: _____
Position: _____
Contact e-mail: _____ Contact Phone: _____

Please attach certificate of completion for Leadership, Management, and Executive Training you have received (including the date) and your resume.

Why do you want to attend the Certified Public Manager® Program? *(Attach additional sheet as needed.)*

Signature of Applicant: _____ Date: _____

Statement of support from supervisor:

Signature of Supervisor: _____ Date: _____
Agency/Entity: _____
Title: _____
Contact e-mail: _____ Contact Phone: _____